

Stephannie Kaye Jones (Stage Name: SunnyJ Shores)

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Professional Summary

A visionary leader and multifaceted professional with over two decades of expertise in education, media, wellness coaching, and digital content creation. Adept at fostering transformative learning experiences, guiding individuals toward personal and professional growth, and bringing creative projects to life through innovative storytelling and production. An entrepreneur with a deep passion for global exploration, cultural exchange, and personal empowerment, combining sharp business acumen with an intuitive approach to coaching and mentorship. Extensive global experience, having lived or traveled for extended periods in Canada, Cambodia, Laos, Vietnam, Bali, the Philippines, Fiji, New Zealand, the Netherlands, and Greece, with additional visits to China, Japan, Australia, and Germany. Additionally, a dedicated and highly skilled scuba diver with advanced certifications in nitrox, deep diving, and advanced underwater wreck diving, requiring meticulous attention to safety as an extreme sport.

Core Competencies

Education & Training – University-level instruction, curriculum design, teacher supervision

Media & Content Creation – Video editing, voiceovers, scriptwriting, indie film production

Wellness & Coaching – Tarot-based wellness coaching, mindfulness guidance, community building

Publishing & Writing – Self-published author, proofreading, digital and print media marketing

Business & Digital Management – Website design, SEO, e-commerce, event coordination

Professional Experience

Education & Training

Hoseo University (2005-2007) – Visiting English Instructor, Freshman Advisor, Drama Club Advisor

Chungju University (2007-2008) – Technical Writing for Engineers, ghostwrote product manuals

Yeongsan University (2008-2010) – English 101-102 Instructor

Ulsan University (2010) – English 101-102 Instructor

Benchama High School, Thailand (2010-2011) – Sophomore English Teacher

KSSR Ministry of Education Malaysia (2011-2013) – Supervised 23 teachers, managed English programs across five multicultural schools

Media & Entertainment

Freelance Multimedia Work (2013-Present) – Video editing, voiceovers (Southern accent greeting cards, answering services), AI receptionist

YouTube Channel (2018-2020) – Travel vlogging, public speaking, stage presence

Associate Producer & Actress (2023-Present) – Air Fryer Slaughter (2024), Pool Toy Shark Frenzy (2024)

Documentary Production (2025) – Dreams to Destination: Boone Trail Campground (Sundance/Banff entry planned)

Indie Film Project (2025) – Mermaid Frenzy (Sci-Fi Thriller)

Entrepreneurship & Digital Ventures

Wellness Resources by SunnyJ (2015-Present) – Tarot wellness coaching, Keen platform advisor

Tinge World Publishing (2023-Present) – Adult activity book catalog (20+ ISBN-registered titles)

Boone Trail Campground Website (2025) – Designed and launched reservation/e-commerce platform

Upcoming Digital Project (2025) – iSoundBath/iChakra App

Technical & Creative Skills

Media Production: Video editing, captioning, indie film associate production

Digital Marketing: Website creation (Wix), SEO, e-commerce integration

Publishing: Self-publishing, book formatting (Canva), proofreading, marketing

Wellness Coaching: Tarot, mindfulness guidance, personalized sessions

Cross-Cultural Expertise: Fluent in diverse cultural settings, leadership in international education

Education & Credentials

M.A. in Human Development & Psych Counseling – Appalachian State University, 2004

B.A. in History & Interdisciplinary Studies – Appalachian State University, 2001

Minors: Political Science, Sociology, and Geography (focus on developing nations)

Certifications: TEFL Certified, Advanced Media Production (Self-Taught)

Future Projects & Aspirations

April 2025: Launch of iSoundBath/iChakra App

April/May 2026: Filming Mermaid Frenzy – 90-minute Sci-Fi Thriller

Continued growth in digital media, education consulting, and wellness coaching